



Zebra releases the new ZM Series thermal printers

Replacing the Z+ series, these new printers are in stock at Rapid Labels from 1 October 2007

Zebra ZM400 Thermal Printer now in stock at under \$2500*

* 200dpi ZM400 including print server, base model is less, ask us for a firm quote which will be based on the options you select

Out goes the Z+ Series and in comes the new and improved ZM400 and ZM600 from Zebra.

Speaking in airline terms - if the Zebra S4M is like flying economy and the SL Series is business class, then the new ZM Series is like premium economy.

The objective of this sell sheet is to inform you of what's new in the ZM Series.

As always, we have demonstration models in stock now for your evaluation.



- ☺ 2 models - ZM400 (4 inch) and ZM600 (6 inch)
- ☺ Faster printing - 10 inches per second (the S4M is 6 inches per second)
- ☺ Enhanced connectivity - USB, Parallel, Serial, Ethernet & Wireless
- ☺ Full media options - rewind, print server, cutter, peel & present
- ☺ Stronger media path - improved design, beefed up head latch
- ☺ RFID ready - upgrade path built in
- ☺ More memory - 16mb RAM and 8mb of Flash (Z+ was 8 and 4)
- ☺ 200dpi, 300dpi and now 600dpi (ZM400 only) options
- ☺ Print Server can now be used simultaneously with the parallel port.
- ☺ New larger LCD screen
- ☺ Face-in ribbon spindle option on the ZM400
- ☺ Language options now ZPL, EPL, XML, APL-I (Intermec), APL-D (Datamax)
- ☺ Adjustable sensor now transmissive (label gap) rather than reflective (black mark)



ZM400

104mm width
10 inches per second (200dpi)
8 inches per second (300dpi)
Face out & Face-in ribbon spindle
Add - rewind unit, cutter, print server, peel & present



ZM600

168mm width
10 inches per second (200dpi)
8 inches per second (300dpi)
Face out ribbons only
Add - rewind unit, cutter, print server, peel & present