

SHARKSKIN

Give our new Sharkskin Varnish a try. This special technique produces a finish with the look and feel of shark's skin. It can be all-over or deployed as a spot varnish. Sharkskin varnish has reptile-like properties, with a bullet-proof non-scuff finish and unmatched moisture protection. Available now, and only from Rapid Labels.

Floating Foil

Releasing in June, the all-new Floating Foil. This special finish lifts the foil off the face of the label, using a varnish underneath rather than an emboss. It is only going to be right for certain label designs, and does have some technical limitations. But floating above the laid stock Hinuera, this foil technique can look fantastic. Available now, and only from Rapid Labels.



Two new wine embellishments, June 2009