

RAPID LABELS

Press Pass Information for Clients

In order to ensure your Press Pass runs as smoothly as possible, there is some information we need to tell you about beforehand.

WHAT HAPPENS AT A PRESS PASS?

We're running your labels for the first time and you have an opportunity to approve the label before we start the run. For example you might want to approve a colour or a varnish effect. We'll be able to make changes while you are here and then we'll ask you to sign off the final version.

PRIOR TO THE DAY

In order to ensure we are well prepared prior to your arrival, please could you advise us in advance of the following details.

- > PMS Colours
- > Samples to match to eg caps, packaging, previous labels
- > Parts of the design you may wish to change

TIMING

You'll be allocated a day and an approximate time for the press pass. We'll do our best to keep to that time but we may be a little early or late as it depends on how the jobs have gone prior. We allow 30 mins per press pass.

ADDITIONAL CHARGES

Time after 1 hour may be charged. The charge rates are either \$200 per hour or \$350 per hour, depending upon the press that must be used.

Sometimes additional plates or screens may need to be made, these will be charged at the same rate as in your quote. The rate is variable because it depends upon the size of the plate. We will advise you as we go what additional charges are going to be incurred.

DESIGN ON PRESS

We're happy to design on press in cases where you are unsure of what you may want. The chargeout rates will be either \$200 or \$350 per hour, depending on the press used.

QUESTIONS?

If you are unsure about the process or have any questions at all, please contact your Account Manager or call our Customer Services Hub on 0800 865 223.