

# PREPRESS RATE CARD SEPTEMBER 11

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## PREPRESS RATE CARD (effective for quoting from 26 September 2011)

File Management	\$40 flat fee per job: open, check, convert file for output, pdf proof, backup, burn to dvd, file to library
Colour Proofs	Oki Laser - Complimentary Epson Colour Proof \$36/A4 or \$48/A3   Kodak Proof \$35/colour
Mac Time	\$31 per quarter hour (if artwork is requested to be created or changed)
Barcodes & QR Codes	GS1 Barcode Creation \$12 each   GS1 Artwork Verification Report \$25 each (on request) QR Code Creation \$12 each
Plates	Letterpress Digital Plates - \$90 Flexo Digital Plates - quoted per square centimetre
Dies	Letterpress Die Standard - \$130   Letterpress Die Complex - quoted on complexity Rotary Flexo Die - quoted on complexity   Flatbed Flexo Die - quoted on complexity
Embossing	Letterpress Embossing Block - \$110   Flexo Embossing Plates - \$170 per set
Foils	Letterpress Hot Foil Block \$185 Flexo UEI Foil & Solid Brass Blocks - quoted on complexity Flexo Cold Foil Plate - quoted per square centimetre
Additional Screens	Additional rotary or flatbed screens made at customers request are charged separately
On Press Design	New service offered for customers wanting to make design changes on the press. Hourly rate varies depending on which press is standing by. By prior arrangement.

## PREPRESS FILE SPECS

Accepted File Formats	Adobe Illustrator CS5.5 Adobe Indesign CS5.5 Adobe Photoshop CS5.5 - Colour / Greyscale 300 dpi, Logos / Text 1200 dpi Note: files may be requested at higher resolution or in vector format Freehand / Quark / Corel Draw files are only accepted if exported as eps or ai files PDF files may be supplied for quoting purposes but the final file should be supplied in one of the above formats Please note we are not able to accept Microsoft Word, Publisher, Powerpoint, Excel or Pagemaker Compatibility of all files is at our discretion upon sighting and incompatible files may incur an additional charge at \$31 per quarter hour
Links / Fonts Colours / Bleed	Include all links and fonts with files (please do not embed any elements) Indicate exact pantone colours required Please include dieline and bleed of 3mm on art files
Sending Files	Email: <a href="mailto:prepress@rapidlabels.co.nz">prepress@rapidlabels.co.nz</a> Or courier the file on CD/DVD with laser proof to 3 Armstrong Road, Albany, Auckland



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