

# Label Software

- **Rapid Labels offers a range of label software options to complement a range of advanced application requirements**

## Zebra Designer Pro Software

A cost-effective way to create and print labels on Zebra printers



ZSZDESIGNPRO     Zebra Designer Pro Software

## Tharo Easy Label Software

Fully featured software package compatible with a wide range of printer options.



ZSEASYSILVER     EasyLabel Silver Software  
ZSEASYGOLD        EasyLabel Gold Software  
ZSEASYPLATINUM   EasyLabel Platinum Software

## Teklynx Software

ZSLVBASIC         Labelview Basic Software  
ZSLVPRO            Labelview Pro Software  
ZSLVGOLD          Labelview Gold Software



ZSLM                Label Matrix Software



ZSCODESOFTPRO   Codesoft Pro Software  
ZSCODESOFTENT   Codesoft Enterprise Software



## Printer Service Rate Card

- Zebra, Datamax or any other brand
- On-site or return-to-base
- Effective from 12.7.10

### Printer Servicing

#### Servicing Thermal Label Printers – return to base

Printer servicing at Rapid's workshop in Albany	Printer ex Rapid	Printer from Others
Printer breakdown repair – return to base	\$110.00 per printer	\$140.00 per printer
Printer preventative maintenance – return to base	\$55.00 per printer	\$70.00 per printer

#### Servicing Thermal Label Printers – on site

Printer servicing on site at Client premises	Printer ex Rapid	Printer from Others
Printer breakdown repair – plus callout fee	\$110.00 per printer	\$140.00 per printer
Printer preventative maintenance – plus callout fee	\$55.00 per printer	\$70.00 per printer
Callout fee – Auckland & Wellington	\$60.00	
Urgent Auckland callout surcharge – 2 hour response	\$120.00	
Callout fee – Hamilton	\$115.00	
Callout fee – rest of New Zealand	By arrangement	

### Prepaid Printer Maintenance

#### Annual Prepaid Service Package

##### Two Preventative Maintenance Services per annum – on site

Printer preventative maintenance – on site at client	\$175.00 first printer
Printer preventative maintenance – on site at client	\$85.00 subsequent printers
Callout fee – Auckland & Wellington	Included in price
Callout fee – Hamilton	\$120.00

### Printer Cleaning

#### Cleaning & Maintenance

KKLOTHS	Printhead cleaning cloths	Box 100	\$91.50
KKSWABS	Printer cleaning swabs	Pack 50	\$55.00

# Barcodes

## Barcode Pricing/Verification

### Barcode Creation \$12 each

Barcodes are created in our Prepress Studio. Clients need to supply the barcode number and advise the format required. All supplied barcode art is recreated in the Studio to ensure barcodes are compliant to GS1 specifications.

The cost for barcode creation is \$12 per barcode, eg 5 barcodes \$60

### GS1 Artwork Verification Report \$20 each (on request)

On request a pdf of the final proof is emailed to GS1 for Artwork Verification. The report does not verify the final printed product - only that the artwork specifications are correct, eg size, height, light margins, the structure of the barcode number, check digit. Once received (allow 48 hrs) the report is forwarded to the client as a pdf.

The cost for Artwork Verification is \$20 per barcode, eg 5 barcodes \$100

### Production Verification Report (no charge)

Printed labels are checked by Rapid Labels with a GS1 Certified Verifier to ensure compliance to GS1 print quality recommendations.

## Barcode Numbering/Formats

### Barcode Numbering

Rapid Labels is not authorised to issue GS1 barcode numbers. These can only be issued by GS1 New Zealand.

### For Barcode Numbers contact:

GS1 New Zealand (formerly known as EAN New Zealand)

Ph 04 494 1050 | Fax 04 494 1051 | Email [info@gs1nz.org](mailto:info@gs1nz.org) | Web [www.gs1nz.org](http://www.gs1nz.org)

Address - Level 2, The Woolstore Design Centre, 262 Thorndon Quay, PO Box 11-110, Wellington

### Barcode Formats

GS1 advises the type of barcode format required when the numbers are issued, depending on the use of the product eg EAN-13, EAN-8 and UPC-A formats are commonly used for Point of Sale, ITF-14 for Trade Units, and GS1-128 (formerly known as EAN/UCC-128) for variable data. Other formats are available, contact GS1 for information.

The last digit of the barcode (check digit) is automatically calculated by the software.

The minimum barcode size recommended by GS1 for EAN-13, EAN-8 and UPC-A is 80% (please note 80% size EAN-13 barcodes result in a finished size of 75% when thermal printed), and 50% for ITF-14 and GS1-128.

Bars must be full height and colours and light margins must comply with GS1 specifications.

### Disclaimer

A Barcode Disclaimer (absolving Rapid of responsibility) will need to be signed by the client for any non compliant barcode instructions.

**EAN-8 (8 digits)**  
shown at 100% size



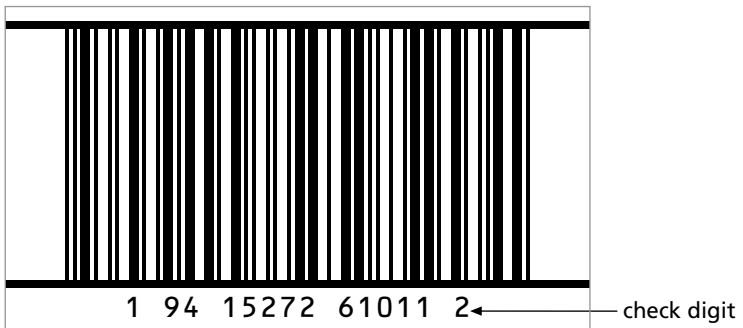
**EAN-13 (13 digits)** shown  
at 100% size



**UPC-A (12 digits)** shown  
at 100% size



**ITF-14 (14 digits)** shown at 50% size



**GS1-128 (variable data)**



# VIP Overprinting Bureau

- Variable Information Printing (VIP)
- Short Run Label Bureau Service

## Overprinting Bureau – Rate Card

Add the relevant setup costs to the overprinting label price below...

Proof	\$10.00
Basic job setup	\$30.00
Variable data job setup	\$50.00
Additional variants	\$15.00 per type
Barcode creation	\$12.00
GS1 barcode verification report (on request)	\$20.00 per barcode

## Overprinting Costs – per 1000 Labels

Code	Shape	Size (wxh, mm)	Base Stock	Black Print (per 1000)	Colour Print* (per 1000)
LT038010GP	Rectangle	38 x 10	Gloss Permanent	\$46.70	\$53.70
LT089024GP	Rectangle	89 x 24	Gloss Permanent	\$43.70	\$53.70
LT101035GP	Rectangle	101 x 35	Gloss Permanent	\$57.70	\$73.20
LT101048GP	Rectangle	101 x 48	Gloss Permanent	\$135.70	\$159.30
LT101074GP	Rectangle	101 x 74	Gloss Permanent	\$168.50	\$201.40
LT101149GP	Rectangle	101 x 149	Gloss Permanent	\$227.80	\$289.30
LT025025AP	Circle	25 dia	Matt Permanent	\$40.56	\$47.56
LT028011AP	Rectangle	28 x 11	Matt Permanent	\$21.80	\$27.70
LT032028AP	Rectangle	32 x 28	Matt Permanent	\$48.40	\$55.30
LT038018AP	Rectangle	38 x 18	Matt Permanent	\$49.90	\$56.90
LT038036AP	Rectangle	38 x 36	Matt Permanent	\$46.70	\$55.30
LT051011AP	Rectangle	51 x 11	Matt Permanent	\$42.10	\$48.80
LT051024AP	Rectangle	51 x 24	Matt Permanent	\$43.70	\$50.40
LT063036AP	Rectangle	63 x 36	Matt Permanent	\$56.20	\$73.20
LT063048AP	Rectangle	63 x 48	Matt Permanent	\$132.50	\$159.30
LT076048AP	Rectangle	76 x 48	Matt Permanent	\$98.30	\$121.90
LT101074AP	Rectangle	101 x 74	Matt Permanent	\$168.50	\$201.40
LT032028AR	Rectangle	32 x 28	Matt Removable	\$48.40	\$52.30
LT101074AR	Rectangle	101 x 74	Matt Removable	\$168.50	\$201.40
LT051024CP	Rectangle	51 x 24	Matt Silver Perm	\$209.00	\$222.70
LT101074SP	Rectangle	101 x 74	White Synthetic	\$257.30	\$300.70

\* other colours available – red, blue, green